

Celebrating 100 years of community theatre

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1923

Birmingham Village Players 2023-2024 Sponsorship Opportunities

Red Carpet Sponsor: \$7,500 (Exclusive)

- Company logo on sponsorship page of website
- Company logo on tickets
- Company name on front cover of playbill
 - ("Proudly Sponsored by Company Name")
- Private Meet & Greet with the cast
- Back cover advertisement in show playbills
- Twenty (20) tickets to each production
 - (20 tickets X 5 productions = 100 season tickets)
- Employee volunteer opportunities
- Inclusion in press releases
- Social media recognition (all posts and graphics)
- Company table and/or signage in lobby
- Company name mentioned in all preshow announcements
- Benefit performance of 1 production for company
- Supports all five productions in the 100th season



Main Floor Sponsor: \$5,000

- Company logo on sponsorship page of website
- Full-page color advertisement in show playbills
- Twenty (20) tickets to each production
 - (20 tickets X 5 productions = 100 season tickets)
- Employee volunteer opportunities
- Inclusion in press releases
- Social media recognition (three per show weekend)
- Company signage in lobby
- Supports all five productions in the 100th season

Mezzanine Sponsor: \$2,500

- Company name on sponsorship page of website
- ½ page advertisement in show playbills
- Ten (10) tickets to each production
 - (10 tickets X 5 productions = 50 season tickets)
- Employee volunteer opportunities
- Social media recognition (two per show weekend)
- Supports all five productions in the 100th season

Balcony Sponsor: \$1,000

- Company name on sponsorship page of website
- ¼ page advertisement in show playbills
- Four (4) tickets to each production
 - (4 tickets X 5 productions = 20 season tickets)
- Employee volunteer opportunities
- Social media recognition (one per show weekend)
- Supports all five productions in the 100th season

Spotlight Sponsor: \$2,000 (per title)

- Supports the individual production of your choice
- Full-page color advertisement in playbill (inside front cover)
- Twenty (20) tickets to the production
 - (20 tickets for the run of the show; nine show dates)
- Mention in show press release
- Social media recognition (all posts and graphics)
- Company logo on step and repeat banner in lobby
- Company name mentioned in preshow announcements
- Increases show budget for purchase of costumes, sets, props, etc.

Capital Campaign Donations

Our faithful facility is 100-years-old and we are looking to make infrastructure improvements. Your Capital Campaign donation will help secure and enhance our venue for the next 100+ years. Our projects include:

- Stage Floor
- Sound Booth
- Roof
- Ticket Booth
- Parking Lot
- Exterior Mural
- Exterior Renovations
- Main Curtain
- Lobby Enhancements
- Stage Equipment
- Dressing Room Remodel
- Green Room Enhancements

Count me in!



Name: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

Sponsorship Levels:

- ☐ Red Carpet (\$7,500)
- ☐ Main Floor (\$5,000)
- ☐ Mezzanine (\$2,500)
- ☐ Balcony (\$1,000)

Spotlight (\$2,000 per title)

- ☐ Raisin in the Sun
- ☐ Jersey Boys
- ☐ The Mousetrap
- ☐ Cemetery Club
- ☐ The Prom

Capital Campaign Donations:

Please accept my Capital Campaign Donation:

- ☐ \$10,000
- ☐ \$15,000
- ☐ \$20,000
- ☐ \$25,000
- ☐ \$30,000
- ☐ \$35,000
- ☐ \$40,000
- ☐ \$45,000
- ☐ Other:

Please return this form and payment made payable to:

Birmingham Village Players

Attention: Sponsorships
34660 Woodward Ave.
Birmingham, MI 48009

Questions?

(248) 644-2075

boxoffice@birminghamvillageplayers.com



About Birmingham Village Players



The Birmingham Village Players is a community theater and a 501 (c)(3) organization. It is the third oldest community theater in Michigan having been founded in 1923 and ranks among the 50 oldest theater groups in the United States. Our mission is to produce plays and to study drama, play direction, costuming and scenery design to promote interest in drama as well as encourage the writing of plays. All of this is done through voluntary involvement within the community through outreach programs. We embrace a policy of racial and gender-inclusive casting and strive to produce thought-provoking theater and musicals. Annually, we produce five mainstage productions: a mixture of drama, comedy, and at least two musicals a season. Our approximately 200 members volunteer to direct, produce, choreograph, design, and act in our productions. Our active committees and volunteers coordinate membership, social, play selection, set building, marketing, fundraising, and house and grounds to ensure our membership and patrons can be actively engaged in every step of a theatrical production. Members, actors, production staffs, and audience come from a wide range of communities in Metro Detroit. This network provides a strong support system from which we draw expertise, share resources, and work towards mutual arts education and appreciation.