



Playbill Advertising

Our playbill advertising opportunities are the perfect way to put your local business in the spotlight. Our playbills are distributed to over 9,000 patrons from 30+ communities every season, so your ad will get maximum exposure for a minimal cost. Also, we are a 501(c)(3) nonprofit organization, so advertising is tax-deductible. Your support allows us to produce top-notch performances and support our local community. We look forward to partnering with you!

Business/Organization: _____

Contact Person: _____

Street Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

Ad Size *(circle one)*

Full Interior • Full Back • Full Inside • Half Page • Quarter Page • Business Card

Duration *(choose one)*

Specific Show: _____ or Full Season

Style *(circle one if applicable)*

B&W • Color

Mail camera-ready artwork, contract and payment to:

Birmingham Village Players • 34660 Woodward Ave. • Birmingham, MI • 48009

or email materials to: advertising@birminghamvillageplayers.com

Questions? Call (248) 644-2075

I have enclosed a check made payable to Birmingham Village Players for \$ _____

I will pay online at birminghamvillageplayers.com --> Support --> Advertising

I would like to pay by credit card:

Cardholders Name

Credit Card Number

Expiration Date

CVV Code

Total amount approved to be charged

Quarter Page

3.875" x 2.25"

Per Show: \$60 (B&W)
Full Season: \$250 (B&W)

Full Interior Page

7.75" x 4.75"

Per Show: \$175 (B&W) or \$200 (color)
Full Season: \$600 (B&W) or \$750 (color)

Full Back Cover

7.75" x 4.75"

Per Show: \$300 (color)
Full Season: \$900 (color)

Business Card

1.75" x 2.25"

Per Show: \$40 (B&W)
Full Season: \$150 (B&W)

Full Inside Back Cover

7.75" x 4.75"

Per Show: \$250 (color)
Full Season: \$800 (color)

Half Page

3.875" x 4.75"

Per Show: \$100 (B&W)
Full Season: \$350 (B&W)

(Samples displayed are not to scale)



Playbill Advertising Contract

Terms of Payment

- Advertiser agrees to pay for all advertising published by Birmingham Village Players (“BVP”) in accordance with this contract. Advertiser shall make such payment at the address of BVP upon invoice or upon request, whichever applies. BVP agrees to hold Advertiser solely responsible for payment unless otherwise specified on this form and to render bills to Advertiser upon first insertion. BVP agrees not to bill prior to first insertion and to supply an issue of the playbill with all billings. Multiple insertions will not be independently billed.
- All BVP advertising rates are not commission-based. All financial support collected exclusively benefits BVP.
- All BVP ad rates paid by the Advertiser shall be tax-deductible as a donation to a not-for-profit organization.
- Unless Advertiser makes written objection in 60 days from the rendering of any bill for advertising published under this contract, such bill shall be conclusive as to the correctness of the items therein set forth and shall constitute an account stated.
- BVP reserves the right to cancel this contract at any time upon default by Advertiser in the payment of bills or in the event of any other substantial breach of contract by Advertiser.

Rates

- BVP advertising rates are published publicly and available via email request or on birminghamvillageplayers.com.

Advertising Materials

- The subject matter, form, size, wording, illustration or typography of advertising shall be subject to the approval of BVP. No change shall be made without the consent of the Advertiser.
- If BVP is unable to set any advertisement in the type or style request, we may set such advertisement in such other type or style as in our opinion most nearly corresponds thereto, and the advertisement may be inserted without submission of proof.
- Where materials furnished by the Advertiser occupy more space than specified in the contract or insertion order, BVP will communicate with Advertiser for definite instructions. Enlargements and reductions of B&W materials only will be made within reason at no charge to the Advertiser.
- Ads must be submitted camera ready, otherwise there will be a \$50 set-up fee.
- BVP is not responsible for correctness or completeness of your submitted ad.
- BVP is not responsible for copyright issues regarding submitted ads.

Proof of Insertion

- The page containing the advertising and/or the first program in which the advertising appears shall be mailed in conjunction with the invoice billings.

Authorized Advertisers Signature

Date

Authorized BVP Signature

Date